

National Survey of Community-Based Policy and Environmental Supports for Healthy Eating and Active Living 2014

Community Summary Report: BRANCHVILLE, SC

In 2014, the Centers for Disease Control and Prevention (CDC) conducted the first national study to measure the extent to which communities of different population sizes have implemented policies, standards, and practices that support healthy eating and active living. City managers and planners, or persons with similar responsibilities, responded for their communities via an online survey. Your municipality was one of approximately 2,200 randomly selected municipalities that completed the survey.

This report presents selected results of the survey and shows your community's responses along with aggregate data for communities that are similar to yours in population size.

As you review the findings presented, keep in mind that there are multiple policies and practices that communities can establish to support active living and healthy eating. Whether these are in place in a given community may depend on factors such as community size, available resources, geography, and competing priorities.

Thank you for taking the time to participate in the survey. Your response was important. CDC will use the information you and other communities provided to learn more about the ways communities support active living and healthy eating.

For additional information, please contact:

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Table 1. Communitywide Planning Efforts for Healthy Eating and Active Living

Measure	Your Community	Similar Sized Communities ¹ % reporting yes Population < 2,500
Local government has a Comprehensive/General Plan	NO	49%
Local government has any of the following plans:		
(a). Land use plan (for new development and growth management)	NO	62%
(b). Transportation plan	NO	26%
(c). Parks and recreation plan	NO	53%
(d). Bicycle or pedestrian plan	NO	32%

¹Population size based on 2010 Decennial Census data (SF-1 file); communities sampled based on 2007 Census of Governments data—minimum population 1,000; all responding communities included in denominator.

NR = No Response provided

DK = Don't Know

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Table 2. Policies and Practices that Support Active Living

Measure	Your Community	Similar Sized Communities ¹ % reporting yes Population < 2,500
Local government has a formal Complete Streets policy ²	NO	16%*
Local government has a joint or shared-use agreement with a school	NA	25%*
Local government has design standards, guidelines, or policies that require:		
(a). Installation of bicycle infrastructure for roadway expansions or when retrofitting streets	NO	13%
(b). Developer-dedicated right of way for bicycle infrastructure development	NO	9%
(c). Traffic calming features	YES	37%
Local government has policies or budget provisions for parks or outdoor recreation areas that include:		
(a). Lighting in parks or outdoor recreation areas	NO	70%
(b). Patrols by police or security	YES	77%
(c). Maintenance of green space and equipment	YES	74%
Local government has a planning/zoning commission with a designated public health representative	NO	6%
Local government has a pedestrian, bicycle, or alternative transportation committee	NO	7%

¹Population size based on 2010 Decennial Census data (SF-1 file); communities sampled based on 2007 Census of Governments data—minimum population 1,000; all responding communities included in denominator.

²A Complete Streets policy, as defined by the National Complete Streets Coalition, is a policy ensuring that transportation planners and engineers consider the needs of all users during the design of major road projects, including bicyclists, pedestrians of all ages and abilities, public transit vehicles and riders, and motorists.

NA = Not Applicable because the community does not have a school in their jurisdiction

NR = No Response provided

DK = Don't Know

* >15% of communities responded 'don't know' or did not respond to this question

Table 3. Policies and Practices that Support Healthy Eating

Measure	Your Community	Similar Sized Communities ¹ % reporting yes Population < 2,500
Local government has written nutrition standards for foods sold or served in local government buildings or worksites	NO	2%
Local government has incentives to encourage supermarkets and other full service grocery stores to open stores	YES	28%
Local government has incentives to help convenience or corner stores sell healthier foods	YES	8%
Local government has a policy that supports dedicated transportation to supermarkets, other full service grocery stores, or farmers' markets for residents without access to public transportation or personal vehicles	NO	6%
Local government considers accessibility to supermarkets or full-service grocery stores in public transportation routes	NA1	9%
Local community has a farmer's market and the local government provides funding for Electronic Benefit Transfer (EBT) or technical assistance using EBT in farmers markets	NA2	2%

¹Population size based on 2010 Decennial Census data (SF-1 file); communities sampled based on 2007 Census of Governments data—minimum population 1,000; all responding communities included in denominator.

NA1 = Not Applicable because the community does not have public transportation

NA2 = Not Applicable because the community does not have a farmers market

NR = No Response provided

DK = Don't Know